

DUPLICATE

INVOICE



WTEV-TV
11700 Central Parkway #2
Jacksonville, FL 32224
Main: (904) 996-0400
Billing:

<http://www.actionnewsjax.com>

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave
Ste 306
Towson, MD 21286

Send Payment To:

WTEV-TV
Newport Television LLC
PO Box 402619
Atlanta, GA 30384-2619

Invoice #	Invoice Date	Invoice Month	Invoice Period
57117-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
John Thrasher (R) FL Senat	JOHN THRASHER	447

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	57117	09819714

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	Action News @ 6p	6:00 PM-6:30 PM	-TWTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WTEV W 10/10/12 6:11 PM Action News @ 6p 6:00 PM-6:30 PM :30 JT100TVFL \$400.00 NM									
1 WTEV Th 10/11/12 6:23 PM Action News @ 6p 6:00 PM-6:30 PM :30 JT100TVFL \$400.00 NM									
2 WTEV F 10/12/12 6:24 PM Action News @ 6p 6:00 PM-6:30 PM :30 JT100TVFL \$400.00 NM									
2	10/09/12	10/12/12	M-F Action News @ 11p	11:00 PM-11:35 PM	-TWTFSS	:30	3	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 3 \$440.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WTEV Tu 10/09/12 11:23 PM M-F Action News @ 11p 11:00 PM-11:35 PM :30 JT100TVFL \$440.00 NM									
1 WTEV Th 10/11/12 11:34 PM M-F Action News @ 11p 11:00 PM-11:35 PM :30 JT100TVFL \$440.00 NM									
2 WTEV F 10/12/12 11:33 PM M-F Action News @ 11p 11:00 PM-11:35 PM :30 JT100TVFL \$440.00 NM									
3	10/14/12	10/14/12	Face the Nation	10:30 AM-11:00 AM	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV Su 10/14/12 10:59 AM Face the Nation 10:30 AM-11:00 AM :30 JT100TVFL \$2,500.00 NM									
4	10/14/12	10/14/12	Su Action News @ 630p	6:30 PM-7:00 PM	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV Su 10/14/12 6:41 PM Su Action News @ 630p 6:30 PM-7:00 PM :30 JT100TVFL \$200.00 NM									
5	10/14/12	10/14/12	60 Minutes	7:00 PM-8:00 PM	-----S	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV Su 10/14/12 7:56 PM 60 Minutes 7:00 PM-8:00 PM :30 JT100TVFL \$4,000.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



<u>Invoice #</u> 57117-1	<u>Invoice Date</u> 10/21/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/15/12
<u>Advertiser</u> John Thrasher (R) FL Senat		<u>Product</u> JOHN THRASHER	<u>Estimate Number</u> 447

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/15/12	10/15/12	Action News @ 6p	6p-630p	M-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTEV	M	10/15/12	6:23 PM	Action News @ 6p	6p-630p	:30	JT100TVFL	\$400.00 NM
7	10/15/12	10/15/12	M-F Action News @ 11p	11:00 PM-11:35 PM	M-----	:30	1	\$440.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$440.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTEV	M	10/15/12	11:29 PM	M-F Action News @ 11p	11:00 PM-11:35 PM	:30	JT100TVFL	\$440.00 NM
<u>Total Spots</u>							11		

<u>Gross Total</u>	\$10,060.00
<u>Agency Commission</u>	\$1,509.00
<u>Net Amount Due</u>	\$8,551.00

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